



2012 KIDS' MINI-CONFERENCE

Parents Palooza 2012 features the Kids' Mini-Conference an area for Educational and Entertaining events just for the kids. Do you have an important message to share with kids in a fun and interactive way? This is the spot for you. Do you have an entertaining event that will get the kids involved and having fun? This is the right place.

PRICING:

There is no charge to present or perform in this area. We only ask that you participate in an honest effort to teach, entertain, or in some way enrich the lives of the kids.

INCLUDES:

Time slots are generally 15 minutes. We do have longer times available if needed, make sure to note this on your application for participation.

SPACE:

the Kids' Mini-Conference Features a very low platform stage 16' x 16'. With an 8' Draped Backwall. There are 2 tables available in the area. They can be located on the side of the stage to display handouts, sell CDs, etc or can be brought onto the stage if you need them for your presentation. There is a screen on the backwall also for any audio/visuals you need to accompany your presentation. There is room in front of the platform for kids to dance or participate in the presentations. Behind the participation area is seating for adults and kids.

SCHEDULE:

Any props, materials, etc that you will need for your presentation should be brought to the Expo during Set-up Hours (any of the days) we will have a convenient place to store your things for easy setup.

Friday, Nov 9th: Set-Up Day

Move-In: 9am - 6pm

Saturday, Nov 10th:

Move-In: 8am-9:30am

All supplies must be stored prior to 10am.

10am Expo opens for VIP ONLY HOUR

11am Expo Opens

5pm Expo Closes--If your event is only on Saturday, you are allowed to Move-Out on Saturday after 5pm once all attendees have cleared the hall.

Sunday, Nov 11th:

Extra materials may be brought in from 9am-10:30am.

11am: Expo Opens

4pm Expo Closes

4pm-10pm Move-Out

YOUR EVENT SCHEDULE

You can list your preferences for Time Slot on the Contract, we will do our best to honor your requests, however spots will be assigned on a First Come, First Served Basis--so please register soon.

SET UP

You will have a very brief set-up time of 15 minutes, so please come as prepared as possible and plan your presentation accordingly.

ATTENDANCE:

Attendance of your presentation is in your hands and depends largely on how you promote it. We will have an Expo of potential attendees, list your presentation/performance on the website schedule and in the show program. We will also make an announcement when your Presentation begins.

1. Bring a starter crowd with you--Nothing draws a crowd like a crowd. You will receive a total of 4 Presenter/Performer passes. These can be used for friends to help you set up and other members of the performance or organization, or a team of "ringers" who enter the Kids' Conference when your show begins to join in and create a fun, inviting atmosphere opens.
2. We will provide all presenters and performers with a Discount Code for \$1 off Parents Palooza. I would suggest encouraging all your friends to come--as I said, nothing draws a crowd like a crowd and attendees feel welcome to join in when they see others joining in. These are all options--use whatever works best for you.
3. Actively invite attendees into the presentation as they walk by. It is easy for attendees to stand back and watch, create a plan to invite people in as they walk by to join in.
4. Promote before the event. Invite all your current contacts, post on Facebook, Twitter, etc--don't miss our Presentation/Performance at Parents Palooza and offer your discount code to get them \$1 off Admission to the Expo.
5. Promote at the event, make cards announcing your presentation and time, invite attendees to join you for your performance. Walk the Expo prior to your event and pass out your cards to parents and invite them to come by. This is a special perk only allowed for our Event Hosts and Presentors. Exhibitors are not allowed to "promote" outside of their booth area.

Want to exhibit as well? Kids' Conference Performers/Presentors can Exhibit at the Expo for \$500. This is a fantastic way to promote as you can get everyone's attention with your presentation or performance, then direct them to your booth for sales or conversation.

Want to Promote Your Presentation or Performance at the Event? Take advantage of our array of Promotional Opportunities. Information on these options available on the Contract.

To Proceed: Apply Today!

Complete the Application Online

<https://parentspalooza.wufoo.com/forms/z7p7s5/>